



2021 SPONSORSHIP CONTRACT

AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



Date _____

Sponsor Name _____

Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Type of Business _____

Email Address _____ Phone _____ Cell Phone _____

I would like my name/company name to appear in event publications as follows: _____

Use of company colors for logos cannot be guaranteed. Please send logo to melissa.ivey@cancer.org. Vector (ai, eps preferred).

☐ **LEGENDARY BARON**
PRESENTING SPONSOR
\$100,000 * **

18 VIP Baron Tickets
24 Baron Tickets
Seating for 42

☐ **ULTIMATE BARON**
MAIN STAGE UNDERWRITER
\$75,000 * **

16 VIP Baron Tickets
20 Baron Tickets
Seating for 36

☐ **LONE STAR BARON**
\$50,000 * **

Sponsorship Options:
Barons' Reception or Gala Catering
12 VIP Baron Tickets
18 Baron Tickets
Seating for 30

☐ **ROYAL BARON**
\$35,000 * **

Sponsorship Options:
Gala Catering (2 available)
10 VIP Baron Tickets
14 Baron Tickets
Seating for 24

☐ **ELITE BARON**
\$25,000 * **

Sponsorship Options:
Gala Decorations
or Gala T-Shirt
8 VIP Baron Tickets
12 Baron Tickets
Seating for 20

☐ **DIAMOND BARON**
\$20,000 * **

Sponsorship Options:
Venue or Gala Entrance
6 VIP Baron Tickets
10 Baron Tickets
Seating for 16

☐ **PLATINUM BARON**
\$15,000 * **

Sponsorship Options:
Live Auction Bid Paddles,
Bar, VIP Reception,
Video Screen,
Souvenir Bag Item
4 VIP Baron Tickets
10 Baron Tickets
Seating for 14

☐ **GOLD BARON**
\$10,000 **

Sponsorship Options:
Valet Parking, Gaming Tent &
Games, Table Centerpieces,
Gala Invitation or
Souvenir Bag Item
2 VIP Baron Tickets
10 Baron Tickets
Seating for 12

☐ **SILVER BARON**
\$7,500 **

Sponsorship Options:
Gala Invitation Envelope,
Silent Auction, Souvenir Bag Item
10 Baron Tickets
Seating for 10

☐ **BRONZE BARON**
\$5,000 **

Sponsorship Options:
Entertainment (5 available),
Dinner/Beverage Napkins, Cups,
Tribute Book, Circle of Roses,
Li'l Wrangler or Souvenir Bag Item
8 Baron Tickets
Seating for 8

☐ **OIL BARON**
\$3,500 **

Sponsorship Options:
Midway Game (6 available)
6 Baron Tickets
Seating for 6

☐ **RANCH BARON**
\$2,500 **

Sponsorship Options:
Ticket Printing, Bank,
Security, Souvenir Bag Item
4 Baron Tickets
Seating for 4

☐ **WRANGLER BARON**
\$1,500

2 Baron Tickets
Seating for 2

* The Society Award is a benefit to cash donors \$10,000 and above.

** Signage at the Gala, Recognition in the Invitation, Name or Logo displayed on Gala Video Screens, Invitation to CBG Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBG Website and recognition through in-kind media, as available, are benefits of all donors \$2,500 and above.

Sponsorship Contracts received before March 1 will be listed in the Invitation. All payments must be received by April 1. Tickets will be available for pick up after May 31. To expedite the check in process please pre-register prior to Gala online.

☐ Check enclosed for \$_____ Please make check payable to the American Cancer Society (4ZZ84R must be included in the memo.)

☐ Invoice _____ (date) ☐ Credit Card # _____ CVC _____ Exp. _____

Name in Full on Credit Card _____ Phone _____

Billing Address _____

City _____ State _____ Zip Code _____

Please email completed contracts to melissa.ivey@cancer.org.

Signature of Authorizing Contributor / Date _____

Signature of Gala Committee Member / Date _____

Signature of Society Employee / Date _____

Office Use Only

Batch Number: _____ Date in ED: _____ Entered in ED by: _____ Paid _____ Date Paid _____ ACS Cost of Item: _____

American Cancer Society, 1199 S. Beltline Rd Ste 160, Coppell, TX 75019 • 903.570.8126

ACS Tax ID# 13-1788491/ melissa.ivey@cancer.org **We thank you for your support in the fight against cancer!**

