

### 2020 SPONSORSHIP CONTRACT



#### AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA

Date	<u> </u>				
Sponsor Name					
Contact Name		Title			
Mailing Address		City	State	Zip	
Type of Business					
Email Address	Phor	honeCell F		hone	
I would like my name/company	name to appear in event publication	ons as follows:			
Use of company colors for logos	cannot be guaranteed. Please send	d logo to melissa.ivey@d	cancer.org.	Vector (ai, eps preferred).	
LEGENDARY BARON \$100,000 * **	□ ELITE BARON \$25,000 * **	GOLD BARON \$10,000 **		□ OIL BARON \$3,500 **	
18 VIP Baron Tickets 24 Baron Tickets Invitation to CBG Special Events Legendary seating for 42	8 VIP Baron Tickets 12 Baron Tickets Invitation to CBG Special Events Elite seating for 20	2 VIP Baron Tickets 10 Baron Tickets Invitation to CBG Spec Gold seating for 12	cial Events	6 Baron Tickets Invitation to CBG Special Event Oil seating for 6  RANCH BARON	
\$75,000 * **  16 VIP Baron Tickets  20 Baron Tickets  Invitation to CBG Special Events  Ultimate seating for 36	DIAMOND BARON \$20,000 * ** 6 VIP Baron Tickets 10 Baron Tickets Invitation to CBG Special Events Diamond seating for 16	SILVER BARON \$7,500 **  10 Baron Tickets Invitation to CBG Spec Silver seating for 10  BRONZE BARON	cial Events	\$2,500 ** 4 Baron Tickets Invitation to CBG Special Event Ranch seating for 4  WRANGLER BARON \$1,500	
LONE STAR BARON \$50,000 * **  12 VIP Baron Tickets  18 Baron Tickets  Invitation to CBG Special Events  Lone Star seating for 30	PLATINUM BARON \$15,000 **  4 VIP Baron Tickets  10 Baron Tickets  Invitation to CBG Special Events  Platinum seating for 14	\$5,000 ** 8 Baron Tickets Invitation to CBG Spe Bronze seating for 8	cial Events	2 Baron Tickets Invitation to CBG Special Event Wrangler seating for 2	
ROYAL BARON \$35,000 * **  10 VIP Baron Tickets  14 Baron Tickets  Invitation to CBG Special Events  Royal seating for 24	* The Society Award is a benefit to cash  ** Signage at the Gala, Recognition in Invitation to CBG Special Events, a Char and recognition through in-kind media,	the Invitation, Name or Lo	go displayed o	Materials, CBG Website	
	pefore March 1 will be listed in the Ir p after May 25. To expedite the chec				
☐ Check enclosed for \$	Please make	check payable to the An	nerican Can	cer Society.	
☐ Invoice	(date)		C	CVC Exp	
Name in Full on Credit Card			Phone		
Billing Address					
	State				
Signature of Authorizing Contributor/Da	ate Signature of Gala Committee Memb	peer / Date Signature of	Society Emplo	oyee / Date PISTOLS PEARI C	
Batch Number: Date in ED:	_	Date Paid ACS	S Cost of Item:		



# 2020 IN-KIND CONTRACT AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



Date	_						
Donor Name							
Contact Name		Title					
Mailing Address			City	State	Zip		
Type of Business							
Email Address		Pho	ne	Cell Ph	one		
I would like my name/company na	ame to appear in e	vent publication	ons as follows:				
Use of company colors for logos ca	unnot be guaranteed	d. Please send	logo to melissa	.ivey@cancer.org. Vec	ctor (ai, eps preferred).		
See detailed description in packet			•		Invitation. Tickets will be		
PLATINUM BARON \$15,000 *	av	available for pick up May 25. Please pre-register prior to Gala.					
2 VIP Baron Tickets	D€	etails of Agree	ment:				
4 Baron Tickets	_						
8 General Tickets							
Invitation to CBG Special Events Platinum seating for 6							
Thatman Southly for S							
GOLD BARON \$10,000 *	\/s						
4 Baron Tickets			wed by committe		l all signatures are acquired)		
6 General Tickets	(30	ibject to be revie	wed by committee	e and not complete until	an signatures are acquired)		
Invitation to CBG Special Events							
Preferential seating for 4	De	escription for P	ublication:				
SILVER BARON \$7,500 *	_						
2 Baron Tickets							
6 General Tickets							
Invitation to CBG Special Events							
Preferential seating for 2							
BRONZE BARON \$5,000 *							
2 Baron Tickets							
4 General Tickets	_						
Invitation to CBG Special Events	_						
Preferential seating for 2	_						
* Signage at the Gala, Recognition in th	ne Invitation, Name or	Logo displayed o	on Gala Video Sc	reens, Invitation to CBG S	pecial Events, a Charitable Tax		
Deduction, Listing in the Printed Material	s, CBG Website and re	ecognition throug	h in-kind media, a	as available, are benefits	of all donors \$2,500 and above.		
	_						
Signature of Authorizing Contributor / Date	e Signature of Gala	Committee Mem	ber/Date Si	gnature of Society Employ	/ee / Date		
B		ice Use Only	5	100 0	CPISTULS FEARL		
Batch Number: Date in ED:	Entered in ED by:	Paid	Date Paid	ACS Cost of Item:			
1301 S Broadway, Tyler, TX 75701-30 ACS Tax ID# 13-1788491/melissa.iv				the fight against canc	er!		



## 2020 IN VIND CONTRACT



O LE DAIG

			NAGI	
AMERICAN CANCE	R SOCIETY'S	TYLER CATT	LE BARONS'	GALA

Date						
Donor Name						
Contact Name Title						
Mailing Address				City	State	Zip
Type of Business	S					
Email Address_			Pho	ne	Cell Pho	one
l would like my i	name/company na	me to appear in	event publicati	ons as follows:_		
Use of company	colors for logos can	not be guarante	ed. Please send	logo to melissa.iv	/ey@cancer.org. Vect	tor (ai, eps preferred).
See detailed des  OIL BARON \$3  4 General Ticket  Invitation to CBG	ts	а	vailable for pick	up May 25. Pleas	e pre-register prior to	nvitation. Tickets will be Gala.
RANCH BARON : 2 General Ticket	,	-				
WRANGLER BAI Invitation to CBG Recognition in the Section of the Ga	RON \$1,500 Special Events ne Thank You	(:	'		<del></del>	all signatures are acquired)
Recognition in p and signage at tl	orinted materials	-	· 			
BELOW \$1,500	n	_				
Recognition in the Ga	ne Thank You	-				
Recognition in p and signage at tl		- - -				
					•	pecial Events, a Charitable Tax of all donors \$2,500 and above.
Signature of Author	rizing Contributor/Date	Ü	la Committee Mem	nber/Date Sign	nature of Society Employe	ee / Date
		Of	ffice Use Only Paid	Date Paid	ACS Cost of Item:	C'Alginra I EAU

ACS Tax ID# 13-1788491/melissa.ivey@cancer.org We thank you for your support in the fight against cancer!



### 2020 LIVE AUCTION CONTRACT



#### AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA

Donor Name						
Contact Name		Title				
Mailing Address						
Type of Business						
Email Address_		Phone	Cell Pho	ne		
I would like my name/company i	name to appear in event p	oublications as follows:_				
Use of company colors for logos of	cannot be guaranteed. Plea	ase send logo to melissa.iv	vey@cancer.org. Vecto	or (ai, eps preferred).		
	See detai	led description in packet				
PI.ATIN	NUM BARON \$15,000 *	SILVER BAR	ON \$7,500 *			
	n Tickets	2 Baron Tick	· · · · · · · · · · · · · · · · · · ·			
8 Gene	eral Tickets	6 General Tid	ckets			
Invitatio	on to CBG Special Events	Invitation to C	CBG Special Events			
	m seating for 4	Silver seating	·			
GOLD F	BARON \$10,000 *	BRONZE BAF	ON \$5,000 *			
4 Baroı	n Tickets	4 General Tid	ckets			
6 Baror	n Tickets	Invitation to 0	CBG Special Events			
Invitatio	on to CBG Special Events					
Gold se	eating for 4					
Item Donated:			Value			
Item Description for Publication:_						
Time / Exchange Restrictions / Bla	ack Out Dates:					
Item/Gift Certificate is attached:_		Item/Gift Certificate is	available for pick-up:_			
Details of Agreement:						
Contributions received before Ma	arch 1 will be listed in the l	nvitation All contribution	forms must be receiv	red by April 1		
Tickets will be available for pick u			ionno maor de 1666iv	od <i>by r</i> .p		
	Cignature of Cala Comm	nittee Member/ Date Sign	nature of Society Employe	e / Date		
Signature of Authorizing Contributor / Da	ale Signalure of Gala Cornin					
Signature of Authorizing Contributor / Da	Office Use			CPISTOLS PEARLS		
Signature of Authorizing Contributor / Da	Office Use		ACS Cost of Item:	CPISTOLS PEARLS		



### 2020 SILENT AUCTION CONTRACT





TYLER CATTLE BARONS

Danar Nama			
Donor Name			
Contact Name			
Mailing Address	City	State	Zip
Type of Business			
Email Address	Phone	Cell Pho	ne
I would like my name/company name to	appear in event publications as follow	vs:	
Use of company colors for logos cannot b	e guaranteed. Please send logo to melis	ssa.ivey@cancer.org. Vecto	or (ai, eps preferred).
	See detailed description in page	cket	
OIL BARON \$3,500 *	RANCH BARON \$2,500 *	WRANGLER BARON	\$1,500
4 General Tickets	2 General Tickets	Invitation to CBG Spe	•
Invitation to CBG Special Events	Invitation to CBG Special Events	Recognition in printed at 2020 Tyler Cattle B	I materials and signage arons' Gala
Item Donated:		Value:_	
Item Description for Publication:			
Item Description for Publication: Time/Exchange Restrictions/Black Out [	Dates:		
Item Description for Publication:  Time/Exchange Restrictions/Black Out I Item/Gift Certificate is attached:	Dates:		
Item Donated: Item Description for Publication:  Time / Exchange Restrictions / Black Out I Item / Gift Certificate is attached:  Details of Agreement:  Contributions received before March 1 w Tickets will be available for pick up after I	Dates: Item/Gift Certifica	ite is available for pick-up:_	
Item Description for Publication:  Time / Exchange Restrictions / Black Out I  Item / Gift Certificate is attached:  Details of Agreement:  Contributions received before March 1 w	Dates: Item/Gift Certifica	ite is available for pick-up:_	ed by April 1.

1301 S Broadway, Tyler, TX 75701-3010 • 903.597.1383 • Fax: 903.531.2350

ACS Tax ID# 13-1788491/melissa.ivey@cancer.org We thank you for your support in the fight against cancer!



### 2020 MEDIA IN-KIND CONTRACT



TYLER CATTLE BARONS

#### AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA

Date						
Sponsor Name						
Contact Name		Title				
Mailing Address	City	State Zi <sub>l</sub>	D			
Type of Business						
Email Address	Phone	Cell Phone				
Secondary Contact Name:						
Email Address						
I would like my name/company name to app						
Use of company colors for logos cannot be gui	aranteed. Please send logo to melissa.ivey	@cancer.org. Vector (ai, eps p.	referred).			
AFFIDAVIT OF PERFORMANCE TO BE PROVI	DED TO THE AMERICAN CANCER SOCIE	TY FOR IN-KIND MEDIA SER	VICES PROVIDED.			
☐ ELITE BARON \$25,000 * **	☐ PLATINUM BARON \$15,000 **	☐ SILVER BARON \$7,500 **				
4 VIP Baron Tickets	2 VIP Baron Tickets	10 General Tickets				
4 Baron Tickets	2 Baron Tickets	Invitation to CBG Special	Events			
12 General Tickets	10 General Tickets					
Invitation to CBG Special Events Elite Seating for 8 at Concert	Invitation to CBG Special Events Platinum Seating for 4 at Concert	☐ BRONZE BARON \$5,000 **				
Line Seating for 6 at Concert	Flatinum Seating for 4 at Concert	8 General Tickets				
☐ DIAMOND BARON \$20,000 * **	☐ GOLD BARON \$10,000 **	Invitation to CBG Specia				
2 VIP Baron Tickets 4 Baron Tickets	2 Baron Tickets 10 General Tickets	CBG Sponsor Tickets are r media promotions, giveawa any form.				
10 General Tickets	Invitation to CBG Special Events	•	vanaiva Madia Dansa			
Invitation to CBG Special Events	Gold Seating for 2 at Concert	CBG Media Sponsors will I for filming, photography an	nd reporting purposes			
Diamond Seating for 6 at Concert		at the event Saturday, June 13 at Texas R Horse Park.				
* The Spirit of Hope Award is a benefit to In-	-Kind Sponsors totaling over \$20,000.					
	nvitation, Name or Logo displayed on Gala Video S e and recognition through in-kind media, as availab					
Please sign below and complete the Media In-P	Kind Sponsorship Itemized Details of Agreer	nent.				
Please provide "anticipated" Promotion Schedu						
Please return the above items to <i>melissa.ivey@c</i>			05			
Contracts received on/before March 1 will be In-kind Donations totaling over \$20,000 will rec			25.			
Please provide Affidavit of Performance to the	•					
Signature of Authorizing Contributor / Date Signature	re of Gala Committee Member/Date Signatu	re of Society Employee / Date	••••••••••••••			
	Office Use Only		ISTOLS PEARLS			

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ACS Tax ID# 13-1788491/melissa.ivey@cancer.org We thank you for your support in the fight against cancer!

Batch Number:\_\_\_\_\_ Date in ED:\_\_\_\_\_ Entered in ED by:\_\_\_\_\_ Paid\_\_\_\_\_ Date Paid\_\_\_\_\_ ACS Cost of Item:\_



#### 2020 MEDIA IN-KIND CONTRACT





#### ITEMIZED DETAILS OF AGREEMENT

AFFIDAVIT OF PERFORMANCE TO BE PROVIDED TO THE AMERICAN CANCER SOCIETY FOR IN-KIND MEDIA SERVICES PROVIDED.

				TOTAL VALUE:
Start Date:	Stop Date:	6-12-20	Donation Value:	Other:
Specific Materials to be provided	by ACS:			
				TOTAL VALUE:
Publication Dates:				
				Donation Value:
Specific Materials to be provided	-		_	
				Other:
Specific Materials to be provided				
OVERPRINT OF 1,500 COPIES C	F MAY/JUNE F	PUBLICATION (c	ontaining CBG promotion) MAY	BE PROVIDED FOR CBG SOUVENIR BAG.
MUST BE DELIVERED BY MONE	DAY, JUNE 1, 20	20, PRIOR TO E	VENT.	
NEWSPAPER				TOTAL VALUE:
				Donation Value:
Specific Materials to be provided				
	-			Other:
Specific Materials to be provided				
				Other:
Specific Materials to be provided				
OVERPRINT OF 1,500 COPIES C MONDAY, JUNE 1, 2020, PRIOR		CTION MAY BE	PROVIDED FOR CBG SOUVEN	NIR BAG. MUST BE DELIVERED BY
PADIO				TOTAL VALUE:
Promotion Schedule: CHANCE D				TOTAL VALUE.
		_	Donation Value:	Other:
Specific Materials to be provided				Other
Promotion Schedule: CBG EVEN	•			
		6-12-20	Donation Value:	Other:
Specific Materials to be provided				Outlot
	-			
				TOTAL VALUE:
Promotion Schedule: CHANCE D				
Start Date:	·		Donation Value:	Other:
Specific Materials to be provided	•			
Promotion Schedule: CBG EVEN	-	0.10.00		
Start Date:		6-12-20	Donation Value:	Other:
Specific Materials to be provided	by ACS:			
WEBSITE (no more 20% of total	In-kind donation	n)		TOTAL VALUE:
Start Date:	Stop Date:	6-12-20	Donation Value:	Other:
Specific Materials to be provided	by ACS:			
OTHER				TOTAL VALUE:
Specific Details:				
i, i sinc included to be provided	-,			
Signature of Authorizing Contributor / [	 Date Signature	of Gala Committee	Member / Date Signature of S	Society Employee / Date

Batch Number:\_\_\_ \_\_\_ Date in ED:\_\_\_\_\_ Entered in ED by:\_\_\_\_\_ Paid\_\_\_

Office Use Only

\_ ACS Cost of Item:\_

\_ Date Paid\_\_\_

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