



# 2020 SPONSORSHIP CONTRACT

## AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



Date \_\_\_\_\_

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Type of Business \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

I would like my name/company name to appear in event publications as follows: \_\_\_\_\_

Use of company colors for logos cannot be guaranteed. Please send logo to [melissa.ivey@cancer.org](mailto:melissa.ivey@cancer.org). Vector (ai, eps preferred).

### ☐ LEGENDARY BARON \$100,000 \* \*\*

18 VIP Baron Tickets  
24 Baron Tickets  
Invitation to CBG Special Events  
Legendary seating for 42

### ☐ ULTIMATE BARON \$75,000 \* \*\*

16 VIP Baron Tickets  
20 Baron Tickets  
Invitation to CBG Special Events  
Ultimate seating for 36

### ☐ LONE STAR BARON \$50,000 \* \*\*

12 VIP Baron Tickets  
18 Baron Tickets  
Invitation to CBG Special Events  
Lone Star seating for 30

### ☐ ROYAL BARON \$35,000 \* \*\*

10 VIP Baron Tickets  
14 Baron Tickets  
Invitation to CBG Special Events  
Royal seating for 24

### ☐ ELITE BARON \$25,000 \* \*\*

8 VIP Baron Tickets  
12 Baron Tickets  
Invitation to CBG Special Events  
Elite seating for 20

### ☐ DIAMOND BARON \$20,000 \* \*\*

6 VIP Baron Tickets  
10 Baron Tickets  
Invitation to CBG Special Events  
Diamond seating for 16

### ☐ PLATINUM BARON \$15,000 \*\*

4 VIP Baron Tickets  
10 Baron Tickets  
Invitation to CBG Special Events  
Platinum seating for 14

### ☐ GOLD BARON \$10,000 \*\*

2 VIP Baron Tickets  
10 Baron Tickets  
Invitation to CBG Special Events  
Gold seating for 12

### ☐ SILVER BARON \$7,500 \*\*

10 Baron Tickets  
Invitation to CBG Special Events  
Silver seating for 10

### ☐ BRONZE BARON \$5,000 \*\*

8 Baron Tickets  
Invitation to CBG Special Events  
Bronze seating for 8

### ☐ OIL BARON \$3,500 \*\*

6 Baron Tickets  
Invitation to CBG Special Events  
Oil seating for 6

### ☐ RANCH BARON \$2,500 \*\*

4 Baron Tickets  
Invitation to CBG Special Events  
Ranch seating for 4

### ☐ WRANGLER BARON \$1,500

2 Baron Tickets  
Invitation to CBG Special Events  
Wrangler seating for 2

\* The Society Award is a benefit to cash donors \$10,000 and above.

\*\* Signage at the Gala, Recognition in the Invitation, Name or Logo displayed on Gala Video Screens, Invitation to CBG Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBG Website and recognition through in-kind media, as available, are benefits of all donors \$2,500 and above.

Sponsorship Contracts received before March 1 will be listed in the Invitation. All payments must be received by April 1. Tickets will be available for pick up after May 25. To expedite the check in process please pre-register prior to Gala online.

☐ Check enclosed for \$\_\_\_\_\_ Please make check payable to the American Cancer Society.

☐ Invoice \_\_\_\_\_ (date) ☐ Credit Card # \_\_\_\_\_ CVC \_\_\_\_\_ Exp. \_\_\_\_\_

Name in Full on Credit Card \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature of Authorizing Contributor / Date \_\_\_\_\_

Signature of Gala Committee Member / Date \_\_\_\_\_

Signature of Society Employee / Date \_\_\_\_\_

#### Office Use Only

Batch Number: \_\_\_\_\_ Date in ED: \_\_\_\_\_ Entered in ED by: \_\_\_\_\_ Paid \_\_\_\_\_ Date Paid \_\_\_\_\_ ACS Cost of Item: \_\_\_\_\_

1301 S Broadway, Tyler, TX 75701-3010 • 903.597.1383 • Fax: 903.531.2350

ACS Tax ID# 13-1788491/ [melissa.ivey@cancer.org](mailto:melissa.ivey@cancer.org) We thank you for your support in the fight against cancer!





# 2020 IN-KIND CONTRACT

## AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



Date \_\_\_\_\_

Donor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Type of Business \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

I would like my name/company name to appear in event publications as follows: \_\_\_\_\_

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See detailed description in packet

### PLATINUM BARON \$15,000 \*

2 VIP Baron Tickets  
4 Baron Tickets  
8 General Tickets  
Invitation to CBG Special Events  
Platinum seating for 6

Contributions received by March 1 will be listed in the Invitation. Tickets will be available for pick up May 25. Please pre-register prior to Gala.

Details of Agreement: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### GOLD BARON \$10,000 \*

4 Baron Tickets  
6 General Tickets  
Invitation to CBG Special Events  
Preferential seating for 4

Value: \_\_\_\_\_

(subject to be reviewed by committee and not complete until all signatures are acquired)

Description for Publication:

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### SILVER BARON \$7,500 \*

2 Baron Tickets  
6 General Tickets  
Invitation to CBG Special Events  
Preferential seating for 2

### BRONZE BARON \$5,000 \*

2 Baron Tickets  
4 General Tickets  
Invitation to CBG Special Events  
Preferential seating for 2

\* Signage at the Gala, Recognition in the Invitation, Name or Logo displayed on Gala Video Screens, Invitation to CBG Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBG Website and recognition through in-kind media, as available, are benefits of all donors \$2,500 and above.

Signature of Authorizing Contributor / Date

Signature of Gala Committee Member / Date

Signature of Society Employee / Date

#### Office Use Only

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# 2020 IN-KIND CONTRACT

## AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



Date\_\_\_\_\_

Donor Name\_\_\_\_\_

Contact Name\_\_\_\_\_ Title\_\_\_\_\_

Mailing Address\_\_\_\_\_ City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Type of Business\_\_\_\_\_

Email Address\_\_\_\_\_ Phone\_\_\_\_\_ Cell Phone\_\_\_\_\_

I would like my name/company name to appear in event publications as follows:\_\_\_\_\_

Use of company colors for logos cannot be guaranteed. Please send logo to [melissa.ivey@cancer.org](mailto:melissa.ivey@cancer.org). Vector (ai, eps preferred).

See detailed description in packet

### OIL BARON \$3,500 \*

4 General Tickets  
Invitation to CBG Special Events

### RANCH BARON \$2,500 \*

2 General Tickets  
Invitation to CBG Special Events

### WRANGLER BARON \$1,500

Invitation to CBG Special Events  
Recognition in the Thank You  
section of the Gala Invitation  
Recognition in printed materials  
and signage at the Gala

### BELOW \$1,500

Recognition in the Thank You  
section of the Gala Invitation  
Recognition in printed materials  
and signage at the Gala

Contributions received by March 1 will be listed in the Invitation. Tickets will be available for pick up May 25. Please pre-register prior to Gala.

Details of Agreement:\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Value:\_\_\_\_\_

(subject to be reviewed by committee and not complete until all signatures are acquired)

Description for Publication:

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\* Signage at the Gala, Recognition in the Invitation, Name or Logo displayed on Gala Video Screens, Invitation to CBG Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBG Website and recognition through in-kind media, as available, are benefits of all donors \$2,500 and above.

Signature of Authorizing Contributor / Date

Signature of Gala Committee Member / Date

Signature of Society Employee / Date

#### Office Use Only

Batch Number:\_\_\_\_\_ Date in ED:\_\_\_\_\_ Entered in ED by:\_\_\_\_\_ Paid\_\_\_\_\_ Date Paid\_\_\_\_\_ ACS Cost of Item:\_\_\_\_\_

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# 2020 LIVE AUCTION CONTRACT

## AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



Date \_\_\_\_\_

Donor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Type of Business \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

**I would like my name/company name to appear in event publications as follows:** \_\_\_\_\_

*Use of company colors for logos cannot be guaranteed. Please send logo to melissa.ivey@cancer.org. Vector (ai, eps preferred).*

See detailed description in packet

### PLATINUM BARON \$15,000 \*

4 Baron Tickets  
8 General Tickets  
Invitation to CBG Special Events  
Platinum seating for 4

### SILVER BARON \$7,500 \*

2 Baron Tickets  
6 General Tickets  
Invitation to CBG Special Events  
Silver seating for 2

### GOLD BARON \$10,000 \*

4 Baron Tickets  
6 Baron Tickets  
Invitation to CBG Special Events  
Gold seating for 4

### BRONZE BARON \$5,000 \*

4 General Tickets  
Invitation to CBG Special Events

*\* Signage at the Gala, Recognition in the Invitation, Name or Logo displayed on Gala Video Screens, Invitation to CBG Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBG Website and recognition through in-kind media, as available, are benefits of all donors \$2,500 and above.*

Item Donated: \_\_\_\_\_ Value: \_\_\_\_\_

Item Description for Publication: \_\_\_\_\_

Time/Exchange Restrictions/ Black Out Dates: \_\_\_\_\_

Item/Gift Certificate is attached: \_\_\_\_\_ Item/Gift Certificate is available for pick-up: \_\_\_\_\_

**Details of Agreement:** \_\_\_\_\_

**Contributions received before March 1 will be listed in the Invitation. All contribution forms must be received by April 1. Tickets will be available for pick up after May 25.**

Signature of Authorizing Contributor / Date

Signature of Gala Committee Member / Date

Signature of Society Employee / Date

#### Office Use Only

Batch Number: \_\_\_\_\_ Date in ED: \_\_\_\_\_ Entered in ED by: \_\_\_\_\_ Paid \_\_\_\_\_ Date Paid \_\_\_\_\_ ACS Cost of Item: \_\_\_\_\_

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# 2020 SILENT AUCTION CONTRACT

## AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



Date \_\_\_\_\_

Donor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Type of Business \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

**I would like my name/company name to appear in event publications as follows:** \_\_\_\_\_

*Use of company colors for logos cannot be guaranteed. Please send logo to [melissa.ivey@cancer.org](mailto:melissa.ivey@cancer.org). Vector (ai, eps preferred).*

See detailed description in packet

### OIL BARON \$3,500 \*

4 General Tickets  
Invitation to CBG Special Events

### RANCH BARON \$2,500 \*

2 General Tickets  
Invitation to CBG Special Events

### WRANGLER BARON \$1,500

Invitation to CBG Special Events  
Recognition in printed materials and signage  
at 2020 Tyler Cattle Barons' Gala

*\* Signage at the Gala, Recognition in the Invitation, Name or Logo displayed on Gala Video Screens, Invitation to CBG Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBG Website and recognition through in-kind media, as available, are benefits of all donors \$2,500 and above.*

Item Donated: \_\_\_\_\_ Value: \_\_\_\_\_

Item Description for Publication: \_\_\_\_\_

Time/Exchange Restrictions/ Black Out Dates: \_\_\_\_\_

Item/Gift Certificate is attached: \_\_\_\_\_ Item/Gift Certificate is available for pick-up: \_\_\_\_\_

**Details of Agreement:** \_\_\_\_\_

Contributions received before March 1 will be listed in the Invitation. All contribution forms must be received by April 1.  
Tickets will be available for pick up after May 25.

Signature of Authorizing Contributor / Date

Signature of Gala Committee Member / Date

Signature of Society Employee / Date

#### Office Use Only

Batch Number: \_\_\_\_\_ Date in ED: \_\_\_\_\_ Entered in ED by: \_\_\_\_\_ Paid \_\_\_\_\_ Date Paid \_\_\_\_\_ ACS Cost of Item: \_\_\_\_\_

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# 2020 MEDIA IN-KIND CONTRACT

## AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



Date \_\_\_\_\_

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Type of Business \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Secondary Contact Name: \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

I would like my name/company name to appear in event publications as follows: \_\_\_\_\_

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AFFIDAVIT OF PERFORMANCE TO BE PROVIDED TO THE AMERICAN CANCER SOCIETY FOR IN-KIND MEDIA SERVICES PROVIDED.

### ☐ ELITE BARON

**\$25,000 \* \*\***

4 VIP Baron Tickets  
4 Baron Tickets  
12 General Tickets  
Invitation to CBG Special Events  
Elite Seating for 8 at Concert

### ☐ PLATINUM BARON

**\$15,000 \*\***

2 VIP Baron Tickets  
2 Baron Tickets  
10 General Tickets  
Invitation to CBG Special Events  
Platinum Seating for 4 at Concert

### ☐ SILVER BARON

**\$7,500 \*\***

10 General Tickets  
Invitation to CBG Special Events

### ☐ DIAMOND BARON

**\$20,000 \* \*\***

2 VIP Baron Tickets  
4 Baron Tickets  
10 General Tickets  
Invitation to CBG Special Events  
Diamond Seating for 6 at Concert

### ☐ GOLD BARON

**\$10,000 \*\***

2 Baron Tickets  
10 General Tickets  
Invitation to CBG Special Events  
Gold Seating for 2 at Concert

### ☐ BRONZE BARON

**\$5,000 \*\***

8 General Tickets  
Invitation to CBG Special Events

*CBG Sponsor Tickets are not to be used for media promotions, giveaways or resale in any form.*

*CBG Media Sponsors will receive Media Passes for filming, photography and reporting purposes at the event Saturday, June 13 at Texas Rose Horse Park.*

\* The Spirit of Hope Award is a benefit to In-Kind Sponsors totaling over \$20,000.

\*\* Signage at the Gala, Recognition in the Invitation, Name or Logo displayed on Gala Video Screens, Invitation to CBG Special Events, Listing in the Printed Materials, CBG Website and recognition through in-kind media, as available, are benefits of all In-Kind Sponsors \$5,000 and above.

Please sign below and complete the Media In-Kind Sponsorship Itemized Details of Agreement.

Please provide "anticipated" Promotion Schedule at time of signing.

Please return the above items to [melissa.ivey@cancer.org](mailto:melissa.ivey@cancer.org) by March 1.

Contracts received on/before March 1 will be listed in the CBG Invitation. Tickets will be available for pick up after May 25.

In-kind Donations totaling over \$20,000 will receive the American Cancer Society SPIRIT OF HOPE Award.

Please provide Affidavit of Performance to the American Cancer Society for In-Kind Media Services by July 1

Signature of Authorizing Contributor / Date

Signature of Gala Committee Member / Date

Signature of Society Employee / Date

#### Office Use Only

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# 2020 MEDIA IN-KIND CONTRACT

## AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



### ITEMIZED DETAILS OF AGREEMENT

AFFIDAVIT OF PERFORMANCE TO BE PROVIDED TO THE AMERICAN CANCER SOCIETY FOR IN-KIND MEDIA SERVICES PROVIDED.

#### LED BILLBOARD.....TOTAL VALUE: \_\_\_\_\_

Start Date: \_\_\_\_\_ Stop Date: 6-12-20 Donation Value: \_\_\_\_\_ Other: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_

#### MAGAZINE.....TOTAL VALUE: \_\_\_\_\_

Publication Dates: \_\_\_\_\_  
Feature Article(s): \_\_\_\_\_ Subject: \_\_\_\_\_ # of Pages: \_\_\_\_\_ Donation Value: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_  
Promotion Ad(s): \_\_\_\_\_ Ad Size: \_\_\_\_\_ Donation Value: \_\_\_\_\_ Other: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_

OVERPRINT OF 1,500 COPIES OF MAY/JUNE PUBLICATION (containing CBG promotion) MAY BE PROVIDED FOR CBG SOUVENIR BAG. MUST BE DELIVERED BY MONDAY, JUNE 1, 2020, PRIOR TO EVENT.

#### NEWSPAPER.....TOTAL VALUE: \_\_\_\_\_

Feature Article(s): \_\_\_\_\_ Subject: \_\_\_\_\_ # of Pages: \_\_\_\_\_ Donation Value: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_  
Promotion Ad(s): \_\_\_\_\_ Ad Size: \_\_\_\_\_ Donation Value: \_\_\_\_\_ Other: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_  
\*Special Section: \_\_\_\_\_ Publication Date: \_\_\_\_\_ Donation Value: \_\_\_\_\_ Other: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_

OVERPRINT OF 1,500 COPIES OF SPECIAL SECTION MAY BE PROVIDED FOR CBG SOUVENIR BAG. MUST BE DELIVERED BY MONDAY, JUNE 1, 2020, PRIOR TO EVENT.

#### RADIO.....TOTAL VALUE: \_\_\_\_\_

Promotion Schedule: CHANCE DRAWING TICKETS  
Start Date: \_\_\_\_\_ Stop Date: 6-12-20 Donation Value: \_\_\_\_\_ Other: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_  
Promotion Schedule: CBG EVENT  
Start Date: \_\_\_\_\_ Stop Date: 6-12-20 Donation Value: \_\_\_\_\_ Other: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_

#### TELEVISION.....TOTAL VALUE: \_\_\_\_\_

Promotion Schedule: CHANCE DRAWING TICKETS  
Start Date: \_\_\_\_\_ Stop Date: 6-12-20 Donation Value: \_\_\_\_\_ Other: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_  
Promotion Schedule: CBG EVENT  
Start Date: \_\_\_\_\_ Stop Date: 6-12-20 Donation Value: \_\_\_\_\_ Other: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_

#### WEBSITE (no more 20% of total In-kind donation).....TOTAL VALUE: \_\_\_\_\_

Start Date: \_\_\_\_\_ Stop Date: 6-12-20 Donation Value: \_\_\_\_\_ Other: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_

#### OTHER.....TOTAL VALUE: \_\_\_\_\_

Specific Details: \_\_\_\_\_  
Specific Materials to be provided by ACS: \_\_\_\_\_

Signature of Authorizing Contributor / Date

Signature of Gala Committee Member / Date

Signature of Society Employee / Date

#### Office Use Only

Batch Number: \_\_\_\_\_ Date in ED: \_\_\_\_\_ Entered in ED by: \_\_\_\_\_ Paid \_\_\_\_\_ Date Paid \_\_\_\_\_ ACS Cost of Item: \_\_\_\_\_

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ACS Tax ID# 13-1788491/ melissa.ivey@cancer.org **We thank you for your support in the fight against cancer!**

