



2022 SPONSORSHIP CONTRACT

AMERICAN CANCER SOCIETY'S TYLER CATTLE BARONS' GALA



Date _____

Sponsor Name _____

Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Type of Business _____

Email Address _____ Phone _____ Cell Phone _____

I would like my name/company name to appear in event publications as follows: _____

Use of company colors for logos cannot be guaranteed. Please send logo to melissa.ivey@cancer.org. Vector (ai, eps) and JPG/PNG.

☐ LEGENDARY BARON PRESENTING SPONSOR \$100,000 * **

18 VIP Baron Tickets
24 Baron Tickets
Seating for 42

☐ ULTIMATE BARON HEADLINER SPONSOR \$75,000 * **

16 VIP Baron Tickets
20 Baron Tickets
Seating for 36

☐ LONE STAR BARON \$50,000 * **

Sponsorship Options:
VIP Baron
12 VIP Baron Tickets
18 Baron Tickets
Seating for 30

☐ ROYAL BARON \$35,000 * **

Sponsorship Options:
Sound & Lighting
10 VIP Baron Tickets
14 Baron Tickets
Seating for 24

☐ ELITE BARON \$25,000 * **

Sponsorship Options:
Gala T-Shirt
Gala Catering (2)
8 VIP Baron Tickets
12 Baron Tickets
Seating for 20

☐ DIAMOND BARON \$20,000 * **

Sponsorship Options:
Gala Entrance (2)
Swag Bag Item
6 VIP Baron Tickets
10 Baron Tickets
Seating for 16

☐ PLATINUM BARON \$15,000 **

Sponsorship Options:
Bar (2)
Swag Bag Item
4 VIP Baron Tickets
10 Baron Tickets
Seating for 14

☐ GOLD BARON \$10,000 **

Sponsorship Options:
Valet Parking (1)
Casino (3)
Swag Bag Item (2)
2 VIP Baron Tickets
10 Baron Tickets
Seating for 12

☐ SILVER BARON \$7,500 **

Sponsorship Options:
Swag Bag Item
Cocktail Cups (1)
Gala Decorations
10 Baron Tickets
Seating for 10

☐ BRONZE BARON \$5,000 **

Sponsorship Options:
Li'l Wrangler Event (2),
Dinner/ Beverage Napkins (1),
Wristbands (1), Swag Bag Item (4),
Satellite Stage Band (1),
Late Night Snack (1)
8 Baron Tickets
Seating for 8

☐ OIL BARON \$3,500 **

Sponsorship Options:
Dessert Table (2), Save the Date (1),
Swag Bag Item, Volunteer Shirts (3),
Mission Awareness (1)
6 Baron Tickets
Seating for 6

☐ RANCH BARON \$2,500 **

Sponsorship Options:
Gala Tickets (1), Whiskey Glasses (4),
Signs of Hope (2)
4 Baron Tickets
Seating for 4

☐ WRANGLER BARON \$1,500

2 Baron Tickets
Seating for 2

* The Society Award is a benefit to cash donors \$10,000 and above.

** Signage at the Gala, Recognition in the Invitation, Name or Logo displayed on Gala Video Screens, Invitation to CBG Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBG Website and Recognition through In-Kind Media, as available, are benefits of all donors \$2,500 and above.

Sponsorship Contracts received before March 1 will be listed in the Invitation. All payments must be received by April 1. Tickets will be available for pick up after May 31. To expedite the check in process please pre-register prior to Gala online.

☐ Check enclosed for \$_____ Please make check payable to the American Cancer Society (4ZZ84R must be included in the memo.)

☐ Invoice _____ (date) ☐ Credit Card # _____ CVC _____ Exp. _____

Name in Full on Credit Card _____ Phone _____

Billing Address _____

City _____ State _____ Zip Code _____

Please email completed contracts to melissa.ivey@cancer.org.

Signature of Authorizing Contributor / Date _____

Signature of Gala Committee Member / Date _____

Signature of Society Employee / Date _____

Office Use Only

Batch Number: _____ Date in ED: _____ Entered in ED by: _____ Paid _____ Date Paid _____ ACS Cost of Item: _____

American Cancer Society, P.O. Box 140069, Dallas, TX 75214 • 903.570.8126

ACS Tax ID# 13-1788491/ melissa.ivey@cancer.org *We thank you for your support in the fight against cancer!*

